Abilasha V

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Objective

With over 4 years of experience as a content writer, I specialize in crafting engaging and SEO optimized content across various industries. Demonstrated success includes achieving 3rd ranking on Google for targeted keywords, significantly increasing traffic. Proficient in blog writing, copywriting, and content strategy, I am committed to enhancing online visibility and driving audience engagement through compelling storytelling.

Experience

- **Arigato travel**   02-12-2024 - Currently working
  Content writer
  I write blogs and articles about food and japanese culture.

- **Self employed**   01-07-2024 - 14-10-2024
  Content writer
  Crafting engaging blog posts across diverse industry sectors, boosting online presence.

- **Cartelspark**   25-04-2024 - 29-06-2024
  Seo content writer/ Blog writer
  Produced informative and engaging blogs across diverse industries to drive organic traffic.

- **Freelance**   03-03-2020 - 25-12-2023
  Seo content writer
  Developed SEO optimised landing page content to enhance organic search visibility.

- **Toonz Animation India Pvt**   13-10-2019 - 13-02-2020
  3D background modelling
  Created 3d models and designed backgrounds for animations, ensuring visual appeal and narrative coherence.

Education

Course / Degree	School / University	Grade / Score	Year
Animation and film making	Toonz animation India Pvt	Completed	06- 2018. 10-2019
Computer science and mathematics	St. Joseph's CGHSS	72%	03-2016. 05-2018

Skills

- Seo writing techniques
- Content strategy development
- Keyword research and integration
- Blog writing and article creation
- Copywriting for web and digital platforms
- Social media content development
- SEO analytics and performance tracking

Achievements & Awards

- Successfully created and optimised a landing page that achieved a 3rd ranking on Google search results, driving significant organic traffic and conversions.

Languages

- English - proficient

- Hindi - proficient
- Malayalam -Native
- Tamil- Advanced
- Telugu - Basic

Certificates

- Seo content writing - Coursera
- Technical writing course - Google
- Hubspot academy - Copywriting essentials

Portfolio

- https://docs.google.com/document/d/1bgf1UWla3-2QkjQ1VnulzTgVnYfo6Kt0nPsrLUfLUCE/edit?usp=sharing