Tejaswini Puri,

UX/UI Design Enthusiast

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Hello! I'm Tejaswini Puri, a passionate and innovative student pursuing a Master's degree in UX/UI Design at Avantika University, Ujjain. Driven by the belief that every problem has a solution, I thrive on creating sleek, minimalistic, and aesthetically pleasing designs.My journey in the world of UX/UI is guided by a simple philosophy: understanding people, solving their problems, and creating experiences that are not just user-friendly but delightfully enjoyable.

WORK EXPERIENCE

Freelance Project,

Dessert and more, Nagpur

Jan 2024 - May 2024. 5 months

- Designed and developed webpage for a bakery, Dessert and More.
- Conducted user research and created wireframes and prototypes.
- Implemented user-friendly navigation and visually appealing design elements to enhance user engagement.

UX Designer Internship

The Creative Angle, Jaipur

May 2023 - July 2023 . 2 months

- Conducted user research and created personas.
- Developed wireframes and prototypes for client projects
- Participated in client meetings and presented design concepts, incorporating feedback for refinement

Jr. Architect

VD design, Banner, Pune

2021-2022 . 1 Year

MASTERS ACADEMIC PROJECT

Delicious Tradition - (Link 1, Link 2)

Initiated a project in Maharashtra addressing the fading cultural connection due to modern life. Developed a mobile app, a digital scrapbook, enabling locals to document and share traditions. The app fosters community bonds, reconnecting individuals with their heritage and ensuring the preservation of Maharashtra's rich cultural legacy for future generations.

Streaming Revolution - (Link)

Led a Data Visualization project showcasing the streaming revolution in India for a course. Researched and designed a data visual article illustrating the growth in user numbers across platforms, highlighting the impact of COVID. Simplified complex data for easy comprehension through interactive visual representations.

Gather - (Link)

Executed Usability Testing on an Indian Learning app for a course project. Employed various methods to evaluate and enhance the product, addressing the challenge of connecting users with experts through diverse learning events.

PORTFOLIO

Here is the link to portfolio which showcase all my work.

Be https://www.behance.net/tejaswinipuri1

EDUCATION

M.des UX/UI Design

Avantika University, Ujjain

2022- 2024

Bachelor of Architecture

Dr. Bhanuben Nanavati College of Architecture, Pune

2016 -2020

SKILL & TOOLS

Design

- Wireframes & Mockup
- Component & Autolayout
- Moodboarding
- Design System/ Styleguide

Ideation

- How might we's
- Brainstorming
- Reverse Thinking
- Worst Possible Idea
- Storytelling & Illustration

Research

- User Interviews
- Surveys and Questionnaires
- Usability Testing
- Card Sorting
- Personas
- Customer Journey Mapping
- A/B Testing

Prototyping

- Rapid Prototyping
- UI Design

SOFTWARE

Illustrator

photoshop

Adobe XD

Figma

Miro/Figmajam

AI tools