

SUBHASH J PARMAR

Sale & Business Development

PROFILE

An extremely dedicated individual with great attention to detail and customer focused approach.

Excellent ability to relay product information during individual and group presentations as well as 2 years of experience in Business Analysis

Strong interpersonal and technical skills of new technologies.

SKILLS

- Data Analysis
- HTML,CSS,JAVASCRIPT
- SQL , XML, PIVOT chart
- Tableau ,Hubspot ,Python
- Adobe & Google Analytics
- MS Excel , Power Point and Word
- Public Speaking & Product Training

Personal Information

Full Name: - Subhashkumar Jayantilal Parmar

Father's Name: - Jayantilal Parmar

Date of Birth: - 12-08-1991

Gender: - Male

Nationality: - Indian

Marital Status: - Married

LANGUAGES KNOWN

Gujarati (Native)
English (Expert)
Hindi (Expert)

CONTACT DETAILS

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Ahmedabad

Mo: +91 9586970773

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EDUCATION

- ❖ BBA in Marketing with First class– 60% marks- Saurashtra University (2009-12)
- ❖ H.S.C commerce with Distinctions - 84% marks – GSHEB board, Gandhinagar (2008-09)
- ❖ S.S.C General Subjects with First Class– 64% Marks- GSHEB board- Gandhinagar (2005-6)

CERTIFICATES

- ❖ Corporate Customer Sales Specialist (4 Days) – 2019
- ❖ Computer Programming Training (6 months) – 2012
- ❖ Python Programming for data analysis – Udemy (5 weeks) -2021
- ❖ HTML, CSS, Javascripts and Bootstrap programming (currently Pursuing)

WORK EXPERIENCE

Assistant Sales Manager – www.rezlive.com (TDG Group 2017-2022)

- ❖ Research and identify new business opportunities - including new markets, growth areas, trends, customers, partnerships, products, and services
- ❖ Handling key Accounts of Gujarat territory and have handled more than 2000+ clients.
- ❖ Generate more than 30cr yearly Hotel Accommodation turn over from www.rezlive.com

Business Analyst – Educational Initiatives India Pvt Ltd (2013-15)

- ❖ Collect user offline data and upload data into system using SQL query
- ❖ Make Student's progress reports, weekly and monthly.
- ❖ Escalate Student's Queries to Development and Customer service team and upload query data on server.
- ❖ Visit schools and coordinate to students for product usage and take feedback.
- ❖ Work closely with Product Implementation team and prepare reports of school visits
- ❖ Uses SQL, MS excel Tableau and Google analytics on daily basis to prepare reports.

Sales Officer - Knack Health Care Pvt Ltd April 2015 – April 2017

- ✓ Responsible for primary and secondary sales for Supplements products of Endura Mass and Whey Protein in Gyms, Medical stores, Clinics.
- ✓ Maintain distributors/dealers, orders, payments and follow ups.
- ✓ Managing small team size in North, Central and south Gujarat market.
- ✓ Attending trade exhibitions, conferences, and meetings and reviewing sales performance, aiming to achieve monthly or annual targets.
- ✓ Responsible for 5cr yearly revenue

