Lekshmi Nair

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EXPERIENCE

Vyzen

2022 - 2023

Junior UX Designer

- Collaborated closely with stakeholders, including the founder and HR team, to gather insights and requirements for Vyzen's Internal Web App.
- Designed intuitive forms for efficient client onboarding, job postings, candidate profiles, and employee information, enhancing user experience and operational efficiency.
- Crafted a captivating showcase website, amplifying Vyzen's online presence and highlighting its comprehensive offerings and value proposition.
- Led the end-to-end design process, from user flows and wireframes to high-fidelity prototypes, ensuring alignment with Vyzen's brand and user-centric principles.
- Conducted user interviews and usability testing, iteratively refining designs to meet user needs and expectations.
- Collaborated effectively with developers, providing detailed design specifications and ensuring smooth implementation.
- Contributed to the improvement of internal processes by introducing user-centered design practices and fostering a culture of design thinking within the team.

CERTIFICATION

Google UX Design Course

- Completed Coursera's Google UX course, mastering user-centered design principles and applying them to real-world projects.
- Proficient in user research, wireframing, and designing intuitive interfaces.

EDUCATION

Bhavan's College

BSc. Physics

SKILLS

Figma, Adobe XD, User Research, Wireframing

2022

2022