



# Maulik Patel

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Ahmedabad, Gujarat

## Summary

Results-oriented consultant, experience producing outstanding results and strong revenue growth for busy IT industry. Successful closing sales quickly and securing repeat business. Motivated and respected professional with excellent communication and negotiation skills. Committed to continuous growth in sales revenue. Consistently achieves goals in revenues, new account development and product sales. Self-motivated outside sales professional experienced in both technical and non-technical, fast-paced team environments. Relationship building and closing expert.

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## Skills

Sales, Enterprise B2B and B2C Sales, Business Development, New Business Development, Client Support & Customer Service, Communication & Negotiation, Marketing, Business Planning, Strategic Planning

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## Education

### MBA in Marketing

Monark University • Ahmedabad, Gujarat

05/2023

### Advanced Digital Marketing Program

ASDM • Ahmedabad, Gujarat

07/2019

### Bachelor of Technology - Electronics & Comm. Engineering

RCERT • Jaipur, Rajasthan

11/2017

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## Experience

### Business Consultant

Pixlogix Infotech Pvt. Ltd. • Ahmedabad

04/2022 - 08/2022

- B2B and B2C Lead Generation
- Email Campaign
- Client Communication / Customer Support
- Social Media
- Bidding Portals
- Job Sites

### Business Development & Marketing

JCS • Ahmedabad, Gujarat

01/2021 - 03/2022

- eCommerce Sales & Services
- Marketing Campaigns
- Local Marketing
- Business Development
- Social Media

## Marketing & Communication Executive

Gateway Group of Companies • Ahmedabad

02/2016 - 02/2021

- SEO
- Social Media Marketing
- Facebook Ads
- SEO Reports
- Email Marketing
- Link Building
- Blog / Article

## Data Service Executive

Cygnnet Infotech Pvt. Ltd. • Ahmedabad

07/2014 - 03/2016

- Internet Research
- Data Management
- Market Research
- Customer Support

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## Languages

English, Hindi, Gujarati

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## Hobbies

- Cricket
- Volleyball
- Snooker
- Music
- Traveling
- Video Games