

# Piyushkumar Chauhan

## OBJECTIVE

A dynamic professional with keen marketing, financial, economic, and statistical knowledge, with a B.B.A and MBA specialization in marketing, as well as experience from internships during post-graduate academic course work and numerous in-depth research projects, I am looking for challenging opportunities where I can effectively contribute my knowledge, experience, skills, and ability for the growth of the organisation and to build a successful strategy.

## PROFESSIONAL EXPERIENCE

### Marketing Internship

Gokulanand Petrofibres

Customer Success Specialist Intern

12<sup>th</sup> December 2022 to 12<sup>th</sup> January 2023

- Prepared the detailed Research Project by doing the Customer Satisfaction of Products offered by the Gokulanand Petrofibres.

### Summer Internship

Surat District Co-operative Milk Producers' Union Ltd.

Summer Intern

22<sup>nd</sup> July 2022 to 22<sup>nd</sup> August 2022

- Prepared the Detailed Research Report, which includes the deep understanding and functioning of all the department that company have along with the Ratio and Balance Sheet analysis of the company.

## PROJECTS

### Business Analytics Project

January 2023 to March 2023

- Predict of Sales based on an Advertisement expenses using Nifty 50 Stocks

### Winter Project

February 2021 to March 2021

- Prepared the detailed Research Project to know about the Student Perception of Online Education in Surat City"



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## EDUCATION

### Master of Business Administration

Uka Tarsadia University

2021-2023

6.98 CGPA

### Bachelor of Business Administration

Veer Narmad South Gujarat University

2018-2021

5.63 CGPA

## CERTIFICATIONS

- The Fundamentals of Digital Marketing (Google Digital Garage)
- AIMA
- NJ Flap
- Tally
- CCC

## SKILLS

- Brand Management
- Market Research and Analysis
- Strategic thinking
- Advertising & Promotion

## TECHNICAL SKILLS

- Microsoft office and SPSS

## LANGUAGES

- English, Hindi, Gujarati