

Piyushkumar Chauhan

OBJECTIVE

A dynamic professional with keen marketing, financial, economic, and statistical knowledge, with a B.B.A and MBA specialization in marketing, as well as experience from internships during post-graduate academic course work and numerous in-depth research projects, I am looking for challenging opportunities where I can effectively contribute my knowledge, experience, skills, and ability for the growth of the organisation and to build a successful strategy.

PROFESSIONAL EXPERIENCE

Marketing Internship

Gokulanand Petrofibres

Customer Success Specialist Intern

12th December 2022 to 12th January 2023

- Prepared the detailed Research Project by doing the Customer Satisfaction of Products offered by the Gokulanand Petrofibres.

Summer Internship

Surat District Co-operative Milk Producers' Union Ltd.

Summer Intern

22nd July 2022 to 22nd August 2022

- Prepared the Detailed Research Report, which includes the deep understanding and functioning of all the department that company have along with the Ratio and Balance Sheet analysis of the company.

PROJECTS

Business Analytics Project

January 2023 to March 2023

- Predict of Sales based on an Advertisement expenses using Nifty 50 Stocks

Winter Project

February 2021 to March 2021

- Prepared the detailed Research Project to know about the Student Perception of Online Education in Surat City"



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EDUCATION

Master of Business Administration

Uka Tarsadia University

2021-2023

6.98 CGPA

Bachelor of Business Administration

Veer Narmad South Gujarat University

2018-2021

5.63 CGPA

CERTIFICATIONS

- The Fundamentals of Digital Marketing (Google Digital Garage)
- AIMA
- NJ Flap
- Tally
- CCC

SKILLS

- Brand Management
- Market Research and Analysis
- Strategic thinking
- Advertising & Promotion

TECHNICAL SKILLS

- Microsoft office and SPSS

LANGUAGES

- English, Hindi, Gujarati