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|  | Flat No-1307, 13th floor, Bldg No-2D, Century Mill Mhada Sankul, Prabhadevi,  Mumbai – 400025 | Mobile: +919819842730  E-mail: [narsimhulu@hotmail.com](mailto:narsimhulu@hotmail.com) |

### NARSIMHULU S. BODDU

**SUMMARY**

* Working as Freelancer.
* Worked as Lead with Happy Loans (Arthimpact Finserve Pvt Ltd) having Fintech business.
* Worked as CIO for a Ritman Worldwide Ltd and Ritman Technologies Pvt. Ltd having operations in India and Middle East.
* Ritman - 12 years of Global IT Solutions experience in Money Remittance, Banking & Financial Institutions and Money Exchange Solutions.
* Academic back ground of B.Com from University of Mumbai (1999),

TRILOGY 2000(ADVANCED VB, SQL SERVER & ASP) course from SSI Limited in 1999 and

Advanced Diploma in Software Engineering - Core from APTECH COMPUTER EDUCATION in 2000.

* Domain expertise in Fintech, Remittance Services, Banking Systems, Payment Systems and Depository Participant (CDSL and NSDL).
* Area of focus includes new lines of business (Bill Payments, Integration, Workers App Remittance for Middle East) and Client Onsite Experience.
* Managed a team of 20+

**KEY SKILLS**

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| IT Strategy | Project Management | Integration(Partners/Lenders,Banks/Clients) |
| IT Applications Management | Vendor Management | Negotiations |
| Product Management | Program Manager | IT Infrastructure |
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Currently working as Freelancer from July 2023 - till date. I am exploring opportunities into BFSI, where I can utilize my experience to grow the organization.

**Leadership Experience**

CIO - Ritman Worldwide Ltd and Ritman Technologies Pvt. Ltd. (October 2015 – April 2018)

Ritman is a Global IT Solutions experience in Money Remittance, Banking & Financial Institutions and Money Exchange Solutions.

The role includes strategic business initiatives, IT Strategy, IT Infrastructure, Information Security, Vendor Management etc.

**Major Achievements (**Happy Loans**)**

* Worked on design of Database and Applications.
* Interacted with various partners and lenders for integration.
* Maintained of different products.
* Involved in bug fixing, new developments, deployments, data migration, product management, program manager, tech support, product demo, testing the products and team management.

**Major Achievements (**Ritman**)**

* Built **IT Strategies and Technology Road Map** for Ritman.
* Successfully completed IT Solutions & Process Integration for a Saudi Investment Bank with different channels – ATM, IVR, RIB, PIB and ICS.
* Implemented a series of technology initiatives for Productivity, Customer Satisfaction and Cost Control.
* Build a sourcing strategy for Team Recruitment, Customer Services and Vendor Management.

**Major Achievements (**Landmark**)**

* Worked on design of Database and Applications.
* Interacted with various clients to understand their new requirements and developed through team.
* Maintained of DPSecure product.
* Involved in bug fixing, new developments, deployments, data migration, product demo and testing the products.

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| **PROFESSIONAL EXPERIENCE** | April 2000 – Till Date | * **Freelancing:** July 2023 - Till Date * With **Happy Loans:** September 2021-June 2023 * **Freelancing:** January 2019 - August 2021 * With **Ritman Worldwide:** October 2015 - April 2018 * **Self Employed:** August 2012 - July 2015 * With **Landmark Solutions Pvt. Ltd**.: December 2000 - July 2012 * With **Esquire Infotech Pvt. Ltd**.: April 2000 - November 2000 | |
| **CURRENT DESIGNATION** | Freelancing | | |
| **SOFTWARE EXPERIENCE** |  | |  |
|  | **RDBMS** | | Oracle 8.0/8i/9i/10g, MS-SQL Server 2008/2012 |
|  | **RDBMS Tools** | | PLSQL Developer |
|  | **Operating Systems** | | MS-DOS, WINDOWS |
|  | **Application Packages** | | MS-OFFICE |
|  | **Languages** | | PL/SQL, Visual Basic 6.0 |
|  | **Web** | | HTML, DHTML, ASP, JavaScript, VBScript, COM, IIS, ASP.NET, C#, VB.NET, Web Services, Windows Services, AJAX, VSS, TFS, OWASP |
| **SKILL SETS** | Good understanding of Finance and Banking Systems.Strong interpersonal skills and problem-solving ability.Strong team player as well as an excellent individual performance.Capable of quickly learning and adapting to the ever-changing technology.  * Experienced in handling stringent schedules and maximizing resource utilization. | | |

## **EMPLOYMENT HISTORY**

**1**

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| ***ORGANISATION*** | Happy Loans (ArthImpact Finserve Pvt Ltd) |
| ***EXPERIENCE*** | September 2021-June 2023 |
| ***DESIGNATION*** | Lead |
| ***JOB PROFILE*** | * Project Overview and Implement * System Architecture, Development and Design * Technology Requirement (Software) * Program Managing * Product Management * Code reviewing and deployment * Tech support * Documentation, Support and Training * Staff Management and Guiding the Team * Integration with Partners and Lenders |

My role and responsibilities as the Lead of the company is to take care of all IT related functions and ensure that the company operates smoothly. Specially, this includes taking care of software delivery, resource procurement and management, user management, interaction with partners and lenders for smooth integration and new technology adoption. I am providing the IT solution and vision for better operation of the business. My job also included regular interactions with various departments to understand their new requirements and getting it developed through team.

#### **2**

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| ***ORGANISATION*** | Ritman Worldwide |
| ***EXPERIENCE*** | October 2015 – April 2018 |
| **DESIGNATION** | CIO |
| **JOB PROFILE** | * Project Overview and Obstacles * System Architecture and Design * Technology Requirement (Software and Hardware) * Milestones (including Man Hours) and Reporting * Deployment and Testing * Documentation, Support and Training * Staff Management * Guiding the Team * Integration with Payout Banks / Agents |

My role and responsibilities as the CIO of the company is to take care of all IT related functions and ensure that the company operates smoothly. Specifically, this includes taking care of Network Infrastructure and Software delivery. Additional responsibilities include resource procurement and management, customer engagement and new technology adoption. I have to provide the IT solution and Vision for better operation of the business.

#### **3**

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| ***EXPERIENCE*** | August 2012 – July 2015 |
| **JOB PROFILE** | * Developed my own products * Worked with few organizations for marketing their products * Became a vendor for one organization through third party company |

#### **4**

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| ***ORGANISATION*** | Landmark Solutions Pvt. Ltd. |
| ***EXPERIENCE*** | December 2000 – July 2012 |
| **DESIGNATION** | Project Leader |
| **JOB PROFILE** | As a programmer my job included working mainly in the Frontend and Oracle PL/SQL i.e., creating and maintaining the required packages for various products that I have worked on. My job also included regular interactions with various clients to understand their new requirements and getting it developed through my team. I have been involved in maintenance of DPSecure product throughout my tenure in this job, which included bug fixing, new development, interacting with customers, product demo and testing. |

#### **5**

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| ***ORGANISATION*** | Esquire Infotech Pvt. Ltd. |
| ***EXPERIENCE*** | April 2000 – November 2000 |
| **DESIGNATION** | Programmer |

## **PROJECT EXPERIENCE**

##### **PROJECT #6**

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| **PRODUCT NAMES** | Target Remit, RitmanPayIn API, RitmanPay Portal, RitmanPay Application, RP Services and Payout Bank Integration |
| **EMPLOYER** | Ritman Worldwide |
| **DURATION** | October 2015 – April 2018 |
| **TEAM SIZE** | 11 Programmers |
| **OPERATING SYSTEM** | Windows 2012 Server. |
| **SOFTWARE** | MS-SQL Server 2012, ASP.NET, Web Services, Windows Services, JavaScript, AJAX, OWASP, TFS |
| **CLIENT** | Saudi Investment Bank |
| **PROJECT**  **DESCRIPTION, ROLES AND RESPONSIBILITIES** | 1. In Saudi Investment Bank, interacted with different channel vendors (RIB, ATM, PIB, IVR and ICS) for implementing the remittance products with them. 2. Developed 9+ Payout Bank integrations, interacted with payout banks and agents with different countries for system integration and taken care of successfully for the same. 3. Managed and supported of all above-mentioned products with team. 4. Taken care of Products load testing with Vendor and given the solution. 5. Effectively utilized the existing resources and infrastructure to keep project below budget. 6. Successfully as a coach, mentored and motivated underperforming system engineers through weekly one-on-one sessions. Team became engaged in performance process and empowered to take ownership for expected responsibilities. 7. Managed and supported the onsite deputed team at Saudi Investment Bank. 8. Looked into new customizations request from client on time to time. 9. Multi-Threading – For concurrent hits. 10. Introduced HTML Reports and many more. |

##### **PROJECT #5**

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| **PRODUCT NAME** | Offline Data Entry/ DP on Net (Add-on to NSDL DPSecure) |
| **EMPLOYER** | Landmark Solutions Pvt. Ltd. |
| **DURATION** | November 2004 – June 2005 |
| **TEAM SIZE** | 4 Programmers |
| **OPERATING SYSTEM** | Windows 2000 Server. |
| **SOFTWARE** | Oracle 8i Database, VB 6.0, MS-SQL Server, ASP.NET |
| **CLIENT** | IDBI Bank Ltd. |
| **PROJECT/**  **CLIENT DESCRIPTION** | As there is a boom in the share market the load on Depository Participant is also increasing. To cater to this, need software was required which could be installed at the clearing member’s location where the CM’s employees could do the data entry operations. This requirement was fulfilled by developing the above said offline data entry package. This package allows the user to import all the required masters given by NSDL front office. The transactions or slips can be punched in this system, which can then be exported to a flat file. The flat file can then be imported in NSDL DPSecure at the depository participant’s site as we have provided additional options for importing these files in NSDL DPSecure.  DP on Net has been designed to allow any client to do the data entry right on the internet site. These web pages, which are developed in ASP.NET, are integrated with IDBI bank site through which the client can login and access these web pages. The database of this has been designed in MS-SQL server. Once the data has been captured in the local MS-SQL server database it is automatically pushed to the DPSecure database (Oracle database) through procedures. The data is synchronized between Oracle database and MS-SQL server database using MS-SQL server procedures. |
| **ROLE** | Designing the database tables and developing the procedures required for the system. Also handled synchronization of data between Oracle and MS-SQL server databases. |

##### **PROJECT #4**

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| **PROJECT/****PRODUCT NAME** | NPO WEB Management System. |
| **EMPLOYER** | Landmark Solutions Pvt. Ltd. |
| **DURATION** | March 2004 – September 2004 |
| **TEAM SIZE** | 3 Programmers |
| **OPERATING SYSTEM** | Windows 2000 Server. |
| **SOFTWARE** | Oracle 9i Database, ASP.NET, JavaScript |
| **CLIENT** | Indian Navy |
| **PROJECT/**  **CLIENT DESCRIPTION** | The Naval Pay Office (NPO) handles all the pay related issues of the naval personnel. They have an in house developed payroll system, which is called IPADS; this system has all the pay related facilities required by the NAVY. At NPO they get lot of queries regarding the pay, various allowances, income tax etc. To cater to these queries NPO decided to put all the information on the web. The NPO Web Management System is aimed at providing access to all the naval personnel and units to their relevant pay accounting data at NAVPAY. This application supports querying dynamically and printing of reports. The naval personnel through this website can access all his personnel and pay related data like all his allowance information, provident fund cards, loan cards, his leave sheets, retirement benefits, income tax predictions. The system also has email facility so that the NPO and naval personnel can interact with each other if required. |
| **ROLE** | Studying the IPADS database which was used to develop this website. Designing the screens based on user requirement. Development of modules, writing sqls and pl/sql procedures required for system. Involved in installation of ORACLE and the application software. Written data migration procedures for synchronizing the NPOWEB database with IPADS database. Fine tuning the system for better performance. |

##### **PROJECT #3**

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| **PROJECT/PRODUCT NAME** | DPAlert Messaging System |
| **EMPLOYER** | Landmark Solutions Pvt. Ltd. |
| **DURATION** | May 2003 – June 2003 |
| **TEAM SIZE** | 3 Programmers |
| **OPERATING SYSTEM** | Windows 2000/NT 4.0 Server |
| **SOFTWARE** | Oracle 8i Database and VB 6.0 |
| **CLIENT** | A Product |
| **PROJECT/**  **CLIENT DESCRIPTION** | DPAlert is an alert messaging service where in a DP can send messages to his customers for getting credits or debits of shares to their DP accounts. DPAlert messaging system is a user-friendly system, which can be configured at the customer level to help the DPs to decide the type of alert to be sent to a particular customer. Similarly, it also helps the customer to choose the alerts of his preference. Also, the alerts are in the form of SMS and email both further enhancing the system by allowing choosing an SMS alert for some critical actions and e-mail alert for rest of the actions. |
| **ROLE** | My main responsibility was designing the optimal database according to our standards specified to cater to the requirements. My responsibilities included development, writing complex SQL, PL/SQL procedures and providing them to the developers. |

##### **PROJECT #2**

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| **PRODUCT NAME** | CDSIL DPSecure Back office for CDSIL **(C**entral **D**epository **S**ervices of **I**ndia **L**imited) |
| **EMPLOYER** | Landmark Solutions Pvt. Ltd. |
| **DURATION** | From April 2000 |
| **TEAM SIZE** | 8 Programmers |
| **OPERATING SYSTEM** | Windows NT 4.0 Server, Windows Clients. |
| **SOFTWARE** | Oracle 8i/9i/10g Database, ASP, C#, DHTML, VBScript, JavaScript, AJAX, OWASP, Web Services, VSS, COM and VB 6.0 |
| **CLIENT** | Bank of Maharashtra, ICICI Bank, New India Co-Op Bank, State Bank of India, Union Bank of India, Oriental Bank of Commerce, Bank of Rajasthan, Bank of India, South Indian Bank, IDBI Bank Ltd and etc.. |
| **PROJECT/**  **CLIENT DESCRIPTION** | CDSIL is a depository, which is affiliated to BSE. The function of a depository is to hold the shares in its custody. Whenever a person does trading the shares need to be transferred to the concerned account, which is called as settlement. This is done through the depository. As a depository alone cannot handle this, depository participants have been appointed which are in the form of banks and securities. Since daily transactions are in large volumes the depository needs a back office. The main function of the back office is to capture transactions from the branches. Once these transactions are captured in the back office they are exported to the front office. In addition, the back office also generates bills, statements, which are sent to the customers. The back office has two applications server version, which is used by the head office for MIS purposes and for generating the above said statements. It also handles the import and export of flat files to and from the CDSIL front office. The client version is used by the branches for capturing the transactions. It also has reports, which are required by the branches. The database is installed centrally generally at the head office and the server and client versions are developed in active server pages (ASP), so no additional installation is required at the branches. The active server pages are hosted on an internet information server (IIS). The MIS reports which are in the form of text, html and csv formats are generated through COM components. |
| **ROLE** | The job involved interacting with the users and understanding the whole system. I was also involved in studying the functional specification document and understanding the modular process flow. My main responsibility was designing optimal database according to our standards specified to cater to the requirements. Also, my responsibilities included development, writing complex SQL, PL/SQL and providing them to the developers also explaining the database integrity to them. Also involved in setting up demo, live and standby databases. Since this product is backend intensive, I am also involved in the support and maintenance of the product wherein I have to understand the new or MIS requirements of the customers and do the customization. I am also involved in new installations of the product wherein we have to do the database setup and installation of both the server version and client version of the product at the client location. |

# **PROJECT #1**

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| **PRODUCT NAME** | NSDL DPSecure - Back office for NSDL **(**National Securities and **D**epository **L**imited) |
| **EMPLOYER** | Landmark Solutions Pvt. Ltd. |
| **DURATION** | From April 2000 |
| **TEAM SIZE** | 8 Programmers |
| **OPERATING SYSTEM** | Windows NT 4.0 Server, Windows Clients. |
| **SOFTWARE** | Oracle 8i/9i/10g Database, ASP, C#, DHTML, VBScript, JavaScript, AJAX, OWASP, Web Services, VSS, COM and VB 6.0 |
| **CLIENT** | IDBI Bank Ltd., ICICI Bank, State Bank of India, Bank of India, Barclays Bank, Sahara India Financial Corporation Ltd., Kotak Mahindra Bank, Corporation Bank, Peerless Securities, Vijaya Bank etc.. |
| **PROJECT/**  **CLIENT DESCRIPTION** | NSDL is a depository, which is affiliated to NSE. The function of a depository is to hold the shares in its custody. Whenever a person does trading the shares need to be transferred to the concerned account, which is called as settlement. This is done through the depository. As a depository alone cannot handle this, depository participants have been appointed which are in the form of banks and securities. Since daily transactions are in large volumes the depository needs a back office. The main function of the back office is to capture transactions from the branches. Once these transactions are captured in the back office they are exported to the front office. In addition, the back office also generates bills, statements, which are sent to the customers. The back office has two applications server version, which is used by the head office for MIS purposes and for generating the above said statements. It also handles the import and export of flat files to and from the NSDL front office. The client version is used by the branches for capturing the transactions. It also has reports, which are required by the branches. The database is installed centrally generally at the head office and the server and client versions are developed in active server pages (ASP), so no additional installation is required at the branches. The active server pages are hosted on an internet information server (IIS). The MIS reports which are in the form of text, html and csv formats are generated through COM components.  The product’s NSDL DPSecure and CDSIL DPSecure look to be same as the functionality of both is same. But they are different in the form that the front office’s work in a different way. The back office interacts with the front office through flat files. The flat files given by CDSIL and NSDL are absolutely different. So, they have to be handled in a different way. Due to this the database and front-end design of both these systems are absolutely different. |
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| **ROLE** | The job involved interacting with the users and understanding the whole system. I was also involved in studying the functional specification document and understanding the modular process flow. My main responsibility was designing optimal database according to our standards specified to cater to the requirements. My responsibilities included development, writing complex SQL, PL/SQL and providing them to the developers also explaining the database integrity to them. Also involved in setting up demo, live and standby databases. Since this product is backend intensive, I am also involved in the support and maintenance of the product wherein I have to understand the new or MIS requirements of the customers and do the customization. Also involved in new installations of the product wherein we have to do the database setup and installation of both the server version and client version of the product at the client location. |

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| **PERSONAL DETAILS** | | |
|  | **Date of birth** | 11th March 1977 |
|  | **Sex** | Male |
|  | **Nationality** | Indian |
|  | **Marital Status** | Married |
|  | **Languages Known** | Telugu, English, Hindi and Marathi |
|  | **Hobbies and Interests** | Sports, Music, Reading |