



# Param Sharan

As an MBA student specializing in Banking and Financial Services, I have gained a strong foundation in various areas of finance. Seeking to leverage my skills and knowledge to make a significant contribution to your organization. As a dynamic and results-driven candidate, I am confident that I can make a positive impact on your team and help drive your organization to success.

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## EDUCATION

### MBA- Banking and financial services MIT WPU

07/2021 - Present

76.20%

### BBA BVIMR

06/2016 - 05/2019

58.60%

## WORK EXPERIENCE

### Marketing and Finance Intern Agile Capital Services

05/2022 - 08/2022

*Achievements/Tasks*

- Reviewed monthly, actual results
- Presented Data-driven recommendations to the team
- Provided general accounting support

### Digital Marketing Intern Nogozo

10/2020 - 11/2020

*Achievements/Tasks*

- Tracked KPIs of marketing campaigns
- Performed keyword analysis
- Assisted with online outreach and promotions

## SKILLS

MS Excel

SEO

Taxation

Financial Modeling

Accounting

## PROJECTS

A Study on perception of customers investing in Life Insurance companies (05/2022 - 08/2022)

- Examined the awareness among customers about Life Insurance Companies
- Studied the needs of customers

A Study on Banking Sector in India (01/2019 - 03/2019)

- Studied different banking structures
- Got a brief insights into the loans and investments

## CERTIFICATES

Digital Marketing by Intern Shala (08/2020 - 10/2020)

Advance Excel by Finladder (03/2022 - 05/2022)

Financial Modeling by Finladder (02/2023 - Present)

Data Analytics by IBM (03/2023 - Present)

## LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

## INTERESTS

Football

Reading

Cooking

Painting