

AMAN AGRAWAL

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EDUCATION

CFA Institute

Candidate CFA Level-3 of CFA program

Cleared CFA Level-2 of CFA program in first attempt in January 2022

Cleared CFA Level-1 of CFA program in first attempt in April 2021

Narsee Monjee Institute of Management Studies (NMIMS) University, Navi Mumbai, India

July 2017 – May 2020

Bachelor of Business Administration | Major in Finance

Cumulative GPA: **3.38/4.00** (2nd overall) | **Silver Medalist** | Scored 100/100 Financial Modelling, Financial Accounting and Quantitative Techniques.

WORK EXPERIENCE

Shopliss.com, Raipur, India – Founder

March 2019 – February 2020

- Created an online drop shipping store using Shopify e-commerce platform.
- Managed re-design and user functionality** of the site with the goal of improving user experience, in order to increase conversion and drive revenue.
- Executed targeted promotions strategies** for the website through Facebook and Google ads platform.
- Analyze campaign / product performance** and customer feedback and respond quickly to diagnose and correct any problems.
- Studied market to **determine optimal pricing of goods** and capitalize on emerging opportunities.

NSE Clearing Ltd., Mumbai, India – Academic Intern

May 2019 – June 2019

- Learned and executed the settlement process of **MFSS**.
- Prepared a **comparative report** on settlement process of **mutual funds**.
- Worked with Clearing and Settlement team on **Interoperability**.
- Database Management** of Interoperability and assisted in the rolling process.
- Experienced the **bidding process of OFS** and assisted team in managing the website.
- Learned using and worked on **VBA Macros** to update OFS transaction and price.

India Briefs Media, Bhopal, India – Digital Marketing Intern

August 2018 – November 2018

- Responsible for managing and **running advertisement campaigns** on Facebook page.
- Prepared weekly updates and reports** to track growth and success rates of marketing campaigns.
- Learned about **SEO** as well as how to **create content based on keywords** and search queries to improve google ranking.
- Tracked social media trends** and adapted to attract target follower demographic.

EXTRA-CURRICULAR ACTIVITIES

- Founding and apex member** of Entrepreneurship Club at NMIMS Navi Mumbai, provided a platform for students with entrepreneurial ideas. We **mentored and launched 5 start-ups** under the umbrella of E-Cell. **Orchestrated E-Summit in 2020** attracting **more than 750 participants**. (*July 2017- July 2019*)
- Treasurer** of Entrepreneurship Club at NMIMS Navi Mumbai, responsible for **developing** and getting approval of the budget and maintaining accurate **records of expenditures** of the club. (*July 2019- April 2020*)
- Completed 15 hours course of **Yoga as a Tool for Life Building** at NMIMS. (April 2018)
- Bisleri Buddy**, Volunteered in collection of plastic waste in Navi Mumbai. Created awareness regarding waste segregation. 2nd Runner Up of 'Bottle for change initiative' (*Feb 2018*)
- Senior Member**, Organizing Committee at NMIMS Navi Mumbai annual college fest Tvaran (Mar 2018)
- Volunteer** in World's Largest Walk Against **Blindness: Tamaso Ma Jyotirgamya**, an initiative by One Vision Health and Research Organization, NGO based in Navi Mumbai (Jan 2018)
- Certified in **Bloomberg Market Concepts (BMC)**
- Certification **Creating a Portfolio, Trading Algorithms and Trading Basics** by ISB and offered through Coursera
- Certification in **The Complete Investment Banking** by 365 Careers and offered through Udemy
- Certification in **Excel: Financial Modelling and Valuation** by 365 Careers and offered through Udemy

SKILLS AND INTERESTS

Skills: Financial Analysis, Technical Analysis, Portfolio Management, Financial Reporting, Financial Modeling, Bloomberg, Microsoft Excel, Microsoft Word, Microsoft PowerPoint and Ethics

Languages: Hindi and English

Interests: Football, Cricket, Travelling, Fitness Enthusiast and Snooker